



## Customer Charter - Our Promise

Our Members are the very essence of our activity and we are here to serve you and your business interests.

Our dedicated team will always respond in a courteous, prompt and helpful manner to the requests of our Members.

Our selection of peers will represent various sectors of business life including: Professional Services, Retail, Tourism, Training, Marketing, Communications, Infrastructure, Events, Finance and Personal Development etc.

Pink Link Ladies Ltd., shall have a clearly defined marketing and communications channel with members including "Monthly Eletter's" about events, group news and a regularly updated website featuring details of members companies and news updates.

Pink Link Ladies Ltd., will create an annual events programme that offers members a platform of opportunities covering networking, social events, business events, workshops, training and coaching.

Pink Link Ladies Ltd., will offer business networking to all companies operating in the North West area. We will seek to invite companies to join the network and will encourage members to participate actively for the benefit of all the members.

We shall seek to recognise the successes, innovations and exemplary services offered by Members and Peers and will provide a Chat for companies to display these talents.

We will bear no political affiliations but will facilitate speakers on issues relating to business, training and personal development.

Pink Link Ladies Ltd., endorses open, transparent, ethical and environmentally sound businesses practises and urges all members to act in a similar manner.

Pink Link Ladies Ltd., will engage with the activities of other support networks to provide additional member support.

## **Pink Peers**

All our peers offer advice in goodwill to members that members can take further advice upon or act upon using free will.

All our peers are expert in their fields, but they will also offer their expertise privately to members if requested.

## **Pink Members and Pink Peers**

All are asked to remain respectful of all members, visitors and guest speakers.

We encourage networking to grow our community, so all members and peers are asked to consider other members services when they network or where any opportunity presents itself.

All members are asked to participate on-line and to have one to ones outside the group.

Attendance is necessary to growing our community, so please endeavour to attend meetings whenever possible.

**[www.pinklinkladies.co.uk](http://www.pinklinkladies.co.uk)**